

# PRIVACY POLICY

British Learning (“we,” “our,” “us”) is committed to protecting the privacy and security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.britishlearning.uk] and our mobile application (the “Services”). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

## 1. Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, postal address, and other similar contact data.
- **Demographic Information:** Age, gender, preferences, and interests.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

## 2. How We Collect Your Data

We use different methods to collect data from and about you, including through:

- **Direct Interactions:** You may give us your identity and contact data by filling in forms or by corresponding with us by post, phone, email, or otherwise.
- **Automated Technologies or Interactions:** As you interact with our website, we may automatically collect technical data about your equipment, browsing actions, and patterns. We collect this data by using cookies, server logs, and other similar technologies.
- **Third Parties or Publicly Available Sources:** We may receive personal data about you from various third parties and public sources.

## 3. How We Use Your Information

We use the information we collect in the following ways:

- **To Provide and Manage Your Access to Our Services:** Including managing your accounts, providing customer support, and responding to your queries.

- **To Personalize Your Experience:** Tailoring our services and communications to better suit your interests and preferences.
- **For Marketing and Communications:** Sending you promotional content and newsletters, provided you have not opted out of such communications.
- **To Improve Our Services:** Analysing data to understand how you use our services to improve them.
- **To Comply with Legal Obligations:** Ensuring we comply with applicable laws and regulations.

#### **4. Sharing Your Information**

We may share your information with third parties only in the following conditions:

- **Compliance with Laws:** If required by law or in the good faith belief that such action is necessary to comply with a legal obligation.

#### **5. Security of Your Personal Data**

We take precautions to ensure the security of your personal information. Our website and mobile application are protected by reasonable security measures afforded by current technology, including firewalls and encryption. We strongly advise you to change your password frequently and not to use the same password for different websites.

#### **6. Retention of Your Personal Information**

We retain information as long as it is necessary to provide the services requested by you and others, subject to any legal obligations to further retain such information. Information associated with your account will generally be kept until it is no longer necessary to provide the services or until you ask us to delete it or your account is deleted, whichever comes first.

#### **7. Your Rights**

Under the data protection laws in India, you have the following rights:

- **Right to Access:** You have the right to request access to your personal data.
- **Right to Rectification:** You have the right to request the correction of inaccurate personal data.
- **Right to Erasure:** You have the right to request the deletion of your personal data.
- **Right to Restrict Processing:** You have the right to request the restriction of processing your personal data.

- **Right to Data Portability:** You have the right to request the transfer of your personal data to another party.

## **8. Use of Cookies**

Our website uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. You can adjust your cookie settings at any time from our cookie setting centre.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

- **Email:** support@britishlearning.uk

- **Postal Address:** 502, 5<sup>th</sup> Floor, Raheja Titanium, Geetanjali Nagar, WE Highway, Goregaon East, Mumbai 400063, India

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **11. Disclaimer**

The information provided on this website and application is for general information only. While we strive to provide up-to-date, correct, and authentic information, we do not guarantee the accuracy or completeness of any information. Your reliance on the information available on the website shall be at your own risk.

## **12. Limitation of Liability**

To the fullest extent permitted by law, British Learning, its affiliates, officers, directors, employees, or agents shall not be liable for any direct, indirect, incidental, special, punitive, or consequential damages whatsoever resulting from any:

- Errors, mistakes, or inaccuracies of user-generated content or any other content available at British Learning.

- Personal injury or property damage resulting from your access to and use of our platforms.
- Unauthorized access to or use of our secure servers and/or any personal or financial information stored therein.
- Interruption or cessation of transmission to or from the British Learning platform.
- Bugs, viruses, trojan horses, or the like transmitted to or through our platforms by any third party.
- Errors or omissions in any user-generated content or any other content or for any loss or damage incurred as a result of your use of any content posted, emailed, transmitted, or otherwise made available via the British Learning platform.

By using our services, you agree to these terms and acknowledge that the risk of harm or damage from the foregoing rests entirely with you.

**Note:** This Privacy Policy is governed by and construed in accordance with the laws of India. You agree to submit to the exclusive jurisdiction of the courts located in Mumbai to resolve any legal matter arising from the Privacy Policy.